



204 Years

Independence

# gateway

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## African conflict called "microcosm"

By CHRIS NIGRIN

Gateway News Editor

The United States should take a close look at white South Africa and learn from the mistakes that the white ruling minority has made, according to an American who has lived in South Africa.

Americans also could learn a great deal from the culture of the black South Africans, said David Mesenbring, an educator on Southern Africa. Mesenbring was at UNO on business last week and granted *The Gateway* an interview.

Mesenbring, who has a bachelor of arts degree in political science and African studies, lived in South Africa from 1976-77. He now spends much of his time traveling across the nation to lecture to church congregations, civic organizations, and college and university audiences. He also distributes films on South Africa.

Mesenbring said he believes the conflict between South African whites and blacks "is a microcosm of a larger world problem that the United States is involved in."

"The black-white conflict in Africa parallels the growing conflict between the Third World and the Western World," Mesenbring said. Black Africans are trying to say the same things to white South Africans that the Third World is trying to say to the West, he said.

South Africa is a modern, industrialized nation where just 20 percent of the population is white, he noted. Yet, "whites are the only ones with voting rights, land ownership rights and privileged job rights," he said.

The nation also has a segregated educational system in which 10 percent as much is spent per white child as per black youngster.

South Africa is a modern-day nation committed to white supremacy in Africa, Mesenbring said.

"White South Africans rule because they think they're superior. Their faith that they can retain their supremacy rests in guns," he said.

Similarly, "Americans think they are the most advanced because of technology, and their plan for maintaining strength in the world rests in the military budget."

"I'm not trying to say there is a lack of good intentions on the part of the white South Africans," he said. "Because of their good intentions, they say 'we can set up a system good for blacks.'"

On the other hand, Mesenbring said, "Americans think that because we stand for freedom we can be rulers

of the world."

A lesson both groups must learn is that conflict can't be resolved until power is shared. "No minority can do good for the majority," he said.

"White South Africans must learn to take advice from the black South Africans instead of just giving it."

"Likewise, United States foreign policy must depend less on Washington and more on the United Nations."

"Otherwise, we deprive ourselves of the benefits of other cultures," he said.

"Africans have a tremendously rich culture" with human relations as its strength, he said.

Mesenbring said that western cultures are based on individuality, but that Africans have a different approach — they define culture as relations with other people.

The American culture "is not very good at sharing," Mesenbring said, adding that "Everybody hordes."

Africans, however, are more community-oriented, he said.

Our media system reinforces the distorted image Americans have of South Africa, he said, noting that the most publicized recent leader in South Africa has been Idi Amin, "an embarrassment to the rest of Africa."

As another example, he cited the reporting of the death of Steve Biko, a black leader committed to trying to work out South African problems peacefully. Biko "refused to believe that blacks are inferior and began to teach other blacks that there were things about their culture that were good and positive," Mesenbring said.

The South African police killed him in September, 1977, he said.

"Our media system robs us of important facts about South Africa," he said. The *Washington Post* and *New York Times* gave much coverage to his death, "but talked nothing about his life, his teachings."

"How can we expect anything different from a system that is run by companies that are supported by South African resources?"

"We're foolish if we expect anything else," Mesenbring said.

He offers an alternative to the mainstream press with a publication, *Africa News*, a weekly digest of African affairs.

Mesenbring said he first went to South Africa because of his experiences during the Vietnam war, and afterwards, when he became involved with some refugees.

He said he became convinced that the whole conflict centered on the United States-Vietnam relationship — especially economic — and not on the country or people themselves.

He said he had lived in western Africa as a student and knew that "white supremacy was the law in South Africa" and that the western countries had an economic stake there. He thought it would be "another Vietnam."

So the United States wouldn't repeat any mistakes from Vietnam, he felt he had to go to South Africa for a few years and to teach Americans what he learned.

"As long as we are committed to national interest, we can't work toward global justice. Global justice will mean more for others and less for us," Mesenbring said, noting that basic literacy and running water in houses, which Americans take for granted, are luxuries in many parts of the world.

### For a fiery Fourth

For those people who want to have a blast on the Fourth of July, the following Omaha-area locations will have fireworks displays Friday:

— Rosenblatt Stadium, following the Royals vs. Wichita game, which begins on 7:30 p.m. sponsored by the Omaha Royals Baseball Club.

— Offutt Air Force Base, beginning at dusk, sponsored by the Bellevue Jaycees.

— Tranquility Park, 120th and Maple Streets, beginning at dark, sponsored by the Veterans of Foreign Wars.

— Ralston Middle School, 82nd and Lakeview Streets, beginning at dusk, sponsored by the Ralston Chamber of Commerce.

— The Sky View Drive-in Theater, 72 and Hartman Streets, beginning at 9:35 p.m.

— Omaha Country Club, (private display), 69th Street and Country Club Road.

— Andersen Field in Millard, sponsored by the American Legion, to be set off at dark by the Millard Volunteer Fire Department.

— Lake Manawa in Council Bluffs, at dusk, sponsored by the Bluffs Jaycees.

Howells, Neb., Seward, Neb., Two Rivers, Fremont and Louisville also plan fireworks displays.

### Campus news in brief...

## Date set for Fellman-Daub congressional debate at UNO

The Congressional debate between Second District Congressional candidates Hal Daub and Richard Fellman has been scheduled for Thursday evening October 9.

The debate will be held in either the Student Center Ballroom or the Performing Arts Center on the UNO campus.

The remainder of the Gateway Debates are scheduled for October 16, 23, and 30, and will feature half-hour debates between candidates for various city and county posts.

All of the debates will be broadcast live on KYNE-TV.

Those candidates for city and county offices which will appear in the debates will be chosen by the Gateway Debate Panel.

Members of the panel are: Ruth Jackson, Vice-Chairperson of the Douglas County Democratic Committee and head of the Human Relations Department; Robert Schropp, Douglas County GOP Chairman, Dave Heineman, executive director of state Republican Party, and last year's Douglas County Democratic Chairman Jim McGee.

Democratic Representative John Cavanaugh and former Republican Congressman John Y. McCollister will assist the panel in formulating pertinent questions for the candidates.

UNO political science Professor James Johnson will also participate in the selection of which local candidates will be selected, as well as assisting in the formulation of questions.

### Educators look at alternatives

Alternative education programs using community input will be the subject of the Educational Enrichment Series held July 12 at UNO.

The series, sponsored by the Center for Urban Education at UNO, will focus on the curriculum and community resources used in elementary and secondary school programs by the guest speakers.

Iva Carruthers, chairperson of the Northwestern Illinois University sociology department, will deliver the keynote address.

Other speakers, all from Chicago area schools, are Soyini Dyson, Clifton Washington and Ernestine Wilson.

The activities, beginning at 8:30 a.m., include afternoon workshops and a presentation tracing the history of black women from 1500 to the present.

There is a \$2 registration fee which includes lunch. Reserva-

tions can be made by calling Mildred Hill at 554-2773.

### Eppley Building to get art

Chancellor Del Weber has established a committee to consider the purchase of art works for the Eppley conversion project.

This is in accordance with a legislative bill which stipulates that 1 percent of the project budget, which is \$18,395, goes for works of art.

The group, which will begin deliberations in August, will make recommendations to Weber and the Board of Regents, who will make the final decision.

Committee members include Murray North, dean of Fine Arts, Peter Hill, professor of Art, Dan Sullivan, a member of the Campus Planning Committee and Bob Reutz, who represents the Nebraska Arts Council.

### 13-week series begins today

The restoration of the Orpheum to the demolition of the Woodman of the World Building covers the spectrum of a TV classroom

series on Omaha's architectural heritage.

"Architectural Restoration, Rejuvenation, and Rehabilitation in the Midlands," a 13-week series produced by the UNO sta-

tion, KYNE, begins today.

Initial broadcasts by KYNE-TV, Channel 26, will be on Thursdays at 7 p.m., and

(Continued on page 2)

Dog Lover? If you are, turn to pages 8-9 and read about UNO graduate Phil Cerra, dogs' best friend.



# J. Brad Chapman is leader of CBA graduates

By PAM KILLEEN  
Gateway Staff Writer

Nebraska's citizens have not expected enough of their educators because of the economic burden it places on taxpayers to maintain a quality education at today's high prices according to J. Brad Chapman. And this is particularly bothersome to the newly appointed associate Dean.

Students cannot receive the quality of education they deserve until society expects more of our education system, Dr. Chapman explained.

He reiterated this belief when he said his overriding concern as associate dean was that students get a "quality education, enjoy it and find a worthwhile and rewarding job after graduation."

Chapman will be in charge of

the graduate program (MBA) in UNO's business college.

## With leaders

He said he will be working with community leaders and the business community to improve the quality of the MBA program.

Focusing on job placements and research opportunities for students involved in the program should effectively improve the present system, Chapman said.

Chapman specifically said he hoped to increase the number of grants available for research, and added that there was a need for innovative programs that would provide outside recognition for students.

The new associate dean will also be responsible for faculty relations within the CBA.

Chapman said it is a "critical time" for faculty relations.

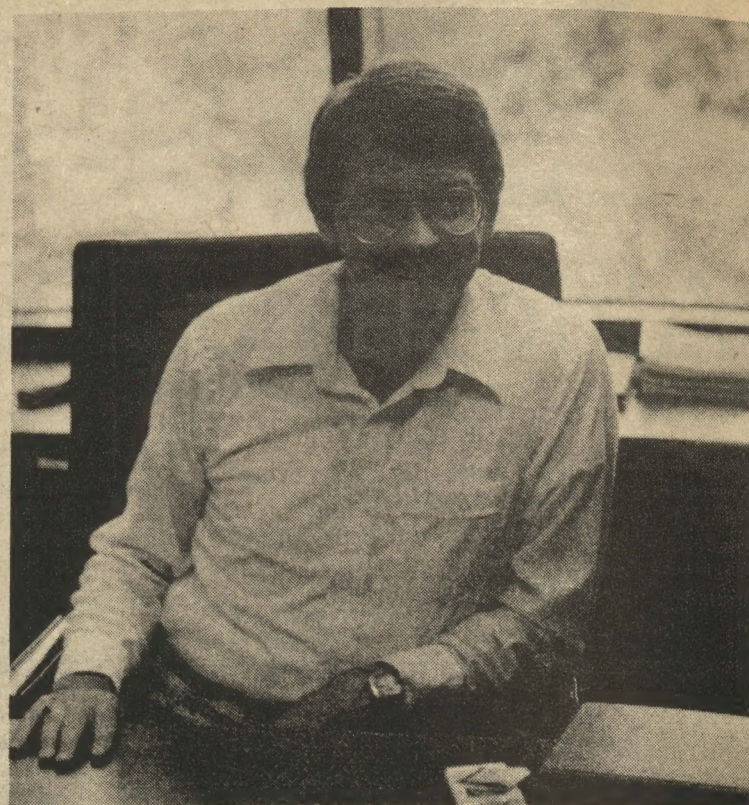
Issues like faculty morale, and the recognition and reward for quality teaching is "of the essence" now.

He hopes to provide significant reinforcements for the quality faculty members to remain at UNO and would like to step up recruitment for new members.

He said the present faculty, overall, is of high quality. There are few teaching assistants in CBA and a significant portion of the faculty have doctorates and are active in research and publication.

## Advising

Chapman's other responsibilities include reviewing course standards and schedules, advising students and faculty, recruiting new students and maintaining the quality of the MBA program.



J. BRAD CHAPMAN

After joining the UNO staff in 1968 as an instructor of Introduction to Business and Principles of Management, Chapman has since served as assistant dean of Academic Affairs, acting associate dean of CBA, and has been chairman of CBA's Management of Organizational Behavior Program since 1974.

Chapman attended Eastern Montana College on a football and track scholarship for three years before transferring to the University of Denver. There he received his undergraduate degree in 1967 and his masters the following year.

He later obtained his doctorate from the University of Nebraska at Lincoln, and is currently a graduate faculty fellow in the system's graduate college.

He has served as a consultant on employee assessments for the Nebraska Methodist Hospital, Kiewit, Inc., OPPD, Northern Natural Gas, the World-Herald and the Farm Credit Banks.

As a board member of Brownell Talbot and a past member of the board of First United Methodist Church of Omaha, Chapman has also been involved in administrative activities outside the university.

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## Campus news...

## Architecture series...

(Continued from page 1)

repeated on KMTV, Channel 3, at 6:30 a.m. Saturdays.

The moderator, Bidez Embry Moore, who was the World-Herald art critic for two years, has done two prior TV Classroom series.

"How to Drive Dangerously," the first program, is a visual slide tour of area architecture.

The president of Landmarks, Inc., Greg Eden, will discuss successful and disappointing ventures in a July 17 program.

Later programs include "The Mystery Show" which looks at the ups and downs in Omaha architecture, "The Developer" which will have the individuals and companies who have invested in the rehabilitation of old buildings, and a program about the fate of the Astro and World

Theaters which discusses the state of Omaha architecture.

## Mom, tots Swim Set

There will be two swimming programs at UNO this summer beginning July 7.

"Mom and Tots Swim" is designed to expose children from three months old to three years old to the water. The 10-session class is free and meets from 4:15 to 5 p.m.

The parent must possess an activity card and accompany the child into the water.

Registrations for the 10-session "Learn to Swim Program" are now being accepted in HPER 100 on a first-come, first-serve basis. The cost is \$10 per child, and classes will be held at various times for children of UNO faculty, staff and students.

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# Columnist: Anderson superficial 'junk food'

By NICHOLAS VON HOFFMAN

John Anderson is Robert Redford and David Garth, his chief strategist, is Paul Newman. The name of their movie is "The Political Sting."

This non-party or no-party candidacy is your frontier-town movie set — the facades of stores, blacksmith shops and churches, on the reverse side of which are a few lumber struts and steel guy wires holding the make-believe street upright. So also with the Anderson campaign.

He is a media mirage candidate; a man nobody ever heard of, without a following or organization, winless in the primaries. A man who cut a respectable but not highly distinguished career in the House, he was thrown as though popped from the end of a teeter-totter, into national attention by virtue of publicity alone.

The Anderson question isn't whether or not he can win, but how in Sam Hill he has gotten as far as he has. Some people do come out of nowhere because

they represent something new or at least they con the rest of us into thinking they represent something new. Ten years ago we newspaper persons were writing tracts about "the new politics." Probably not one of us can any longer tell you how it differed from the old politics, but at the time it seemed to shimmer or shimmy with the allure of bold, new tomorrows.

## Talent scout

Anderson doesn't pretend to be a new anything. About the hard policy questions, he says that he'll think about them or he's going to collect the very best minds to think about them. So as president he's going to function as a talent scout or convener of high level meetings. Humble it may be but novel it isn't.

The Anderson candidacy complicates an age old question in American politics; How many politicians can stand on the same spot in the middle of the road? Heretofore the number had always been thought to be two,

but like angels on the head of the scholastic theologian's pin, Anderson has demonstrated the true number is a sideways eight . . . infinity.

Up till now it has been the major party candidates who've specialized in fuzzing, fudging and fogging over their stands on topics that could cost them votes if they indulged themselves in clarity of response. It's been the role of third party types to run for clear out principle so Anderson, that admixture of Reagan and Carter, is a unique animal in the political bestiary.

The much talked of "Anderson Difference" is his nimbleness at looking different while remaining the same. His best claim to office is that, of the three, he has the quality tailor. Reagan has that tatty 1950-ish sport jacket look; Carter droops at the knees and droops in the pants like the irremediable ruralist that he is. Only Anderson wears a suit coat that doesn't have a slight wrinkle in the shoulder but he's still political junk food. Empty

calories.

Until a short time ago, he was a conventional Midwestern Republican of conventional views. To turn up as the liberal we now read he is demands that he recant the public acts and utterances of 20 years in Congress.

However, puppy love in adult politics may be no more sensible than it is with teenagers. For most of the 1950s American liberals were smitten with Adlai Stevenson, a rather conservative, borderline bigot who was a former governor of Illinois. There was no accounting for it.

## Chablis crowd

The same thing may be happening with the Brie and chablis crowd in regard to Anderson. He's Charlie, the good taste tuna candidate. "If there is a crisis I'll feel safer with Anderson in the White House," says Stanley Sheinbaum, an extremely wealthy Southern California left-liberal now touting for Anderson. How one can celebrate the good public policy judgment of a man

who must abjure the legislative record of a lifetime hasn't been explained. Nevertheless, Anderson has got himself a bunch of rich libs and fuzzy headed celebrities who could be talked into doing benefit fund raisers for Kermit the Frog.

Why the media has created this candidacy may never be explained. It could be the contagion of fashion. If you are given to impugning others with malevolent thought, he was concocted as the safe, sane candidate who looks different so that a public, angry over the Carter-Reagan choice, wouldn't go looking for someone who truly is different . . . Ed Clark, the Libertarian, for example.

In the end, unless separated from its offspring, the media devours its own. Having first made Anderson, watch now, while the same people and publications destroy him.

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## Verne's Views

### INTRODUCTION

The purpose of this column is to provide members of the University community with information about parking permits, parking regulations, parking changes, and parking problems. Please take a few minutes each week and find out the latest in the "lots."

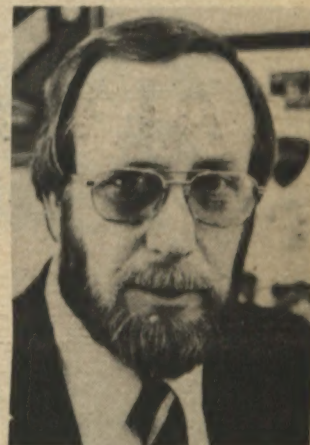
### CHANGES FOR FALL SEMESTER

Last week I referred to several changes in the Parking Regulations which will occur next year. The recommendations are as follows:

- (1) A current UNO I.D. Card or proof of registration, e.g., a cashier's voucher or receipt for tuition, will be the **only** I.D. required to purchase a Parking Permit. The application for a Parking Permit has been revised to exclude much of the information previously required.
- (2) Some of the parking violations have been reduced, e.g., No Valid Permit, Unauthorized Lot, and Unauthorized Area from \$10.00 to \$5.00. Parking Over Stall Lines and Parking on Campus 24 hours \$3.00 each. Overtime parking will be changed from \$3.00 to \$2.00. Two violations, Transferring Permit and Failure to Notify Campus Security of change in address, license, and name have been deleted. All fines will become delinquent after 14 days (excluding Holidays) and if not paid the amount of the fine will be automatically doubled.
- (3) All Parking Permit Fees will remain the same.
- (4) Parking Permits will be affixed to the exterior of the windshield in the upper corner on the passenger side. No "hanging" permits will be issued next year.
- (5) Replacement Parking Permits (when the individual trades vehicles) will be free of charge.

During the next few weeks there will be some changes in several parking lots. These are:

- (1) In Lots A and D, South of the Administration Building, 7-9 Faculty/Staff Parking Spaces will be removed (painted out) to allow delivery trucks access to Central Stores.
  - (2) In Lot J, between the Engineering Building and the Library, 8 Student Spaces and two Faculty/Staff Spaces will be removed to extend the new crosswalk across this parking lot.
  - (3) A new crosswalk will be installed near the Northeast corner of the Library to provide pedestrians access to the Admissions-Registrar's Office.
- Keep your eyes open since some of these changes will necessitate moving several Handicapped Parking Stalls to a new locations. See you next week!



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# Regent Prokop, you can't be serious (can you?)

Regent Prokop, some folks are getting the idea that you're anti-student. But don't get to thinking everyone is so slim-sighted.

For even though you no longer wish to be co-publisher of the campus newspapers within the NU system, we certainly don't bear any grudge.

Fortunately, *The Gateway* has a better understanding of your nature, developed over the years through acute observation.

Such thorough scrutiny leads us to believe that many of your outbursts are not motivated by gall or insolence, as your detractors would suggest, but rather by that puckish, frolicsome nature of yours.

We appreciate your ability to sense when it's time for a change in atmosphere. Your sudden, impulsive pranks during some of the heavier moments of Regent meetings genuinely serve to keep those meetings lively.

Why, you jokester you. We think we'll split a collective gut next time you pull out that 5-year-old Gateway bearing the headline "Regents Go to Hell."

You're too much, really.

Certainly that attitude isn't pervading the campuses these days. Someone back then was probably just miffed about rising tuition costs. Or something.

Let's not let that affect our relationship, though. We didn't even know the guy who wrote it. We recognize the serious duties you must perform and the pressures involved. And we appreciate it, agree or disagree.

And we're just counting our collective lucky stars that your keen sense of humor and wittiness offers an alternative to the sometimes drab atmosphere of those board meetings.

Certainly you can't be serious all the time, Right? We hope not, anyway.

## Francke, Bramhall reap much-deserved honors

The Omaha magazine has absorbed quite a bit of criticism in past years as it has traversed the rocky road toward public acceptance.

We're not here to pass judgment on whether or not it has attained that public acceptance. But we're on their side as of this printing for their recognition of two UNO classics.

First off, Dr. Warren T. Francke, communications instructor, was tabbed as the best newspaper columnist of the year.

And UNO's campus radio station KVNO was selected by the magazine as the best FM station, a tribute to Frank Bramhall, another journalist of considerable integrity around our fair university.

Bramhall and Francke are two of UNO's finest.

Omaha Magazine: bravo.



### gateway

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## commentary

# Regency has 'everything,' says columnist

By JOSEPH BRENNAN  
Foreign Correspondent

Regency — After much digging around — surely one of the toughest assignments of the summer Gateway — we found him. This most unlikely fellow with his faded corduroys, frayed shirts, and a cheap Timex with a cracked crystal. In the lap of luxury. In the Land of Big Bucks. Where extravagance is the norm. Where money rules. Where a Hollow Man lurks around most every corner. Yes, where sex is just another bodily function!

We found him, this scourge of Catholics and advocate of Punk Journalism, in a brokerage house. The infamous Joe Blotto, fresh from a searing spring semester and one credit hour of Applied Journalism, the conscience of UNO's journalistic community.

Q: Mr. Blotto, what is Regency really like?

"Well, after you cruise up Regency Parkway Drive, hang a louie and you'll find yourself on Regency Circle but if you're really lucky you might hit the Regency West which used to be the Ramada Inn. But if you're a little low on cash, try the U.S. National Bank Regency. If you find yourself nude on a perfectly

manicured lawn you'd better stop in at the Regency Fashion Court. Teeth bothering you? Regency Dental Clinic is for you. Family problems? Of a medical nature, that is, if you just sit tight, the Immanuel Regency Medical Plaza will be open for business shortly. Not to mention, in the

citing."

Q: How so?

"You learn a lot about people. For example, a broker once dropped something on my desk, and in a snippy voice said, 'I would appreciate it if you would expediate the problem for me.' I replied that I would not 'expediate' it for

ment to the betterment of the race."

Q: You sound a little envious, Mr. Blotto.

"I guess I am, a little. How would you feel if some boor, some utter moron, dropped a check for several hundred thousand dollars on your desk and demanded a

would really pump up defense issues like Lockheed, Rockwell, and McDonnell-Douglas, which reported sluggish second quarters."

Q: Where does a super-aggressive, money-oriented person go to unwind in Regency?

"I would suggest the Ruptured Scuzzy. Happy Hour is pretty cheap, although West Omaha retreats kind of make it a downer. A highlight is a cocktail waitress, Fay, I think her name is. She wears low-cut blouses and disco pants, sans underwear."

Q: Fay, eh?

"Yes, it's a shame, actually. When I think of all of the beautiful bosoms that will be sagging before their time, just to get a few extra tips..."

Q: Capitalism is ruthless, isn't it?

"Yes. Destroyer of innocence and cleavage. You don't suppose Nestle's is behind this, so they can boost their infant-formula sales, do you?"

Blotto discontinued the interview at this point, although he did make a reference to the party on North 40th Avenue for all bona fide "cool" persons, June 21, as being the highlight of his summer. And he sends greetings to Rosalie.

"How would you feel if some boor, some utter moron, dropped a check for several hundred thousand dollars on your desk and demanded a 'goddamn receipt right now,' knowing full well you are a superior, perhaps nicer human being than he will ever be?"

near future, the Merrill Lynch Regency Plaza and Regency Marriott. If leisure activity is your pleasure, check out The Regency Tennis Club or take a dip in Lake Regency."

Q: What does all that mean?

"I would think that even the most casual observer would conclude that the inhabitants of Regency suffer from an acute case of megalomania."

Q: What is your job like at the brokerage firm?

"I am what is known as a General Clerk. Bookkeeping, filing, mailing, etc. It's very ex-

her, but that I would be glad to 'expediate' it for her. She was not amused. She used to teach reading in the public schools, so their gain is our loss, I'm afraid."

Q: How has your job changed you?

"I've finally admitted that I'm a closet capitalist. I read the Wall Street Journal now, watch Wall St. Week on PBS, stuff like that. I have determined that the key to capitalism, assuming you have capital, is managing money. That's all there is to it. That, along with disposable diapers, is the ideology's shining commit-

'goddamn receipt right now,' knowing full well you are a superior, perhaps nicer, human being than he will ever be? Other than that, no I'm not envious! Me?"

Q: Have you ever owned stock?

"Yes. I once purchased 10 shares of a two-dollar stock, which promptly dropped to 7/8. After I sold it, it jumped to 3/4."

Q: I realize that you aren't at liberty to make any recommendations, but do you have any hot tips?

"Not really, although I understand that war in the Middle East



# Stelly cites Larry Station as model of black achievement

"The emphasis on white oppression is no longer sufficient. We must now begin to praise black achievement..."

M. Ron Karenga  
The Quotable Karenga  
(1975)

Even though I believe that emphasis on white oppression is necessary (since it was white oppression that gave form and function to our existence in this country), I also see the need and necessity to praise black achievement — especially when such achievements can take place in a context as racist as Omaha's. The story of Larry Station is an example of audaciousness, activity and — achievement.

In 1969, Larry held a full-time job as a fireman and had a part-time "gig" at what was then Simon's Grocery, located at 33rd and Lake streets. At the time, the place was owned by Mandell Simon, who Station regards as "a very fair man."

Simon began to have health problems and offered to sell the market to Station for \$25,000. With Simon's assistance, (and the help of a \$93,000 loan from the SBA), Station renovated the store and the place became "Larry's Food Station."

If the story ended here, it would still be one that could serve as a role model for aspiring minority businessmen. But there's more:

In November of 1979, Larry found an abandoned Quik Shop at 22nd and St. Mary's Streets. Exhibiting a curiosity superceded only by his business acumen, Station rented the store and added business No. 2 which he named after his wife. Now we have the addition of "Ann's Food Station."

More recently, Station has added to his other enterprises a store at 43rd and Lake Streets (which he purchased from Art Hoffke with the assistance of an \$80,000 loan from a minority lending agency). This one, which he has named "Another Food Station,"

is presently having a new parking lot installed and, according to Station, it will "be a nice little place once I build the clientele back up."

This budding black entrepreneur, a native Omahan who graduated from Tech High in 1959, also had some words of wisdom to offer to prospective minority business persons.

"A lot of people think business is like a book — that you can look at the cover and know what's inside." He added that it is easier to take over a business that is in progress because you can see records of what has taken place, and so on.

"New businesses are difficult because you need surveys, feasibility studies and the like."

Station cited the Urban Business Development Corporation (UBDC) at 58th and Ames Streets as one place where minority businessmen can get assistance.

According to Station, the UBDC, under the direction of Herbert Patton, "offers many services in helping minority businesses to get started."

"For instance, they helped me to 'package' my SBA loan and did a lot after that. You have to show loan institutions that you have yourself together. They can tell this by looking at your paperwork," Station added.

What about the future? Larry says he would like to see the small, full-service neighborhood stores come back into existence — a type of alternative to Quik Shops and the like.

Station is a living example and role model for what we can do in our community if we have the will. We need our own businesses and stores because this is the only way to secure hope for the future. And as has been historically proven, you cannot have political freedom without an economic base.

But minority businesses cannot

(Continued on page 7)



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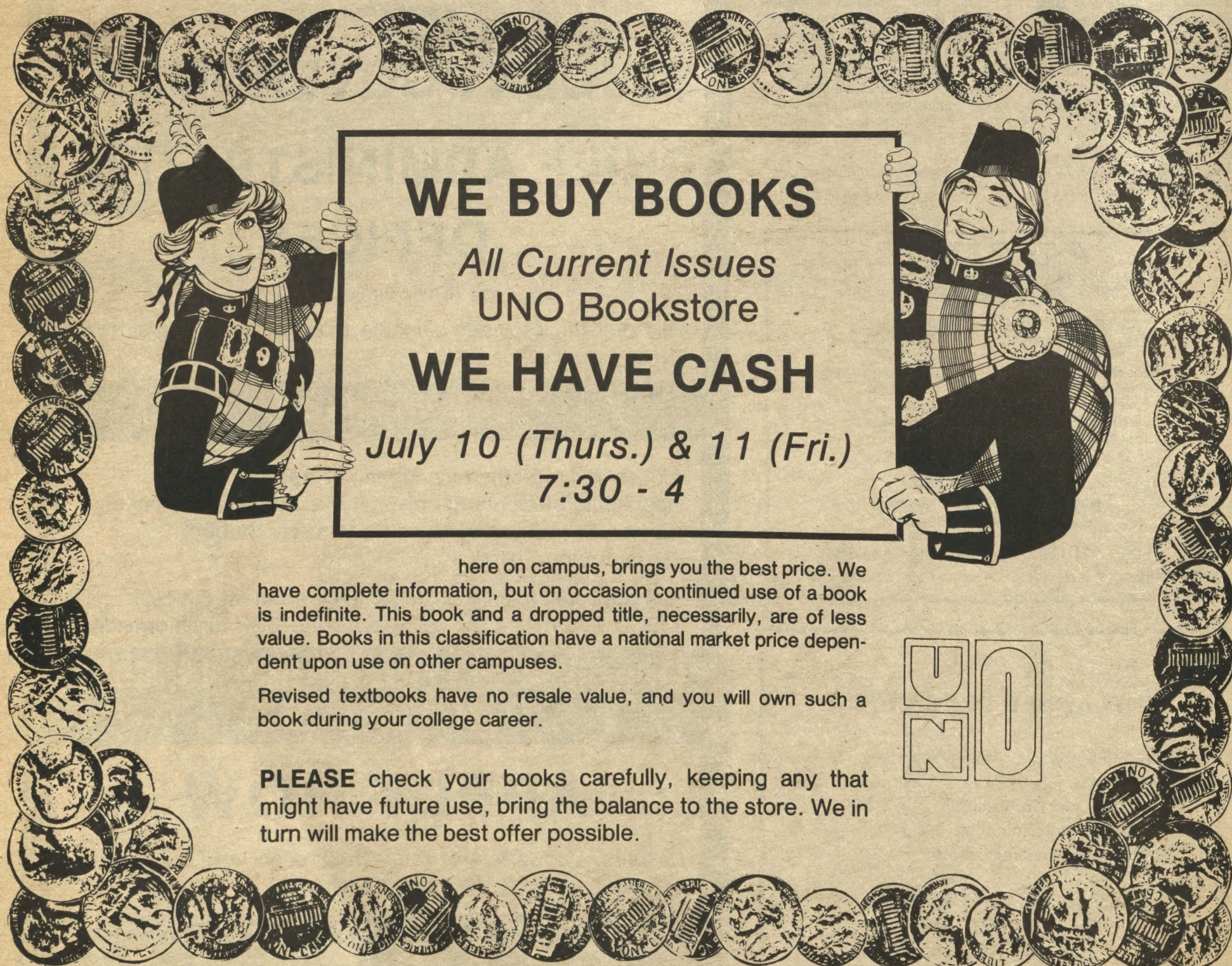
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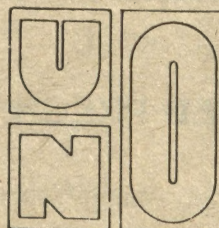


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# BLAC leader: misconceptions cause conflicts

**EDITOR'S NOTE:** This is the first of a series of three commentaries penned by Cornelius Gaines, President of BLAC. The author's motivation for writing is to clear up what he sees as misconceptions about the organization.

By **CORNELIUS GAINES**  
President, BLAC

In the past, B.L.A.C. has been perceived as a "rag-tag" organization. Because of this negative perception, B.L.A.C. received no respect and was misunderstood by both students and faculty alike.

This was a very unfortunate situation, because events sponsored by B.L.A.C. were educational — not only for black students, but for all students on campus.

For example, our Black History Month presentation consisted of films which showed an in-depth look at conditions in ghettos during the 60s, a lecture with Senator Ernest Chambers, a gospel show, and other cultural events.

Conflicts are likely to occur when people don't understand each other. This is why it is im-

portant that people make an attempt to learn about people who are different than they are.

Black Students have no choice but to try and understand whites and the white system because if they don't try, they will have a grade point that is lower than 1.0!

We are always told to go to school, to get an education, to do things for ourselves, but when we do become educated and when we do speak out and do things for ourselves, we are called militants and non-conformists.

If complete cultural penetration were possible, there would not be uprisings in Watts, Newark, Harlem and recently, Miami.

Of course, there are other factors to consider, but the point is that we can be beaten, burned, lynched, raped and killed, but we will never stop being Black.

Until that fact is realized, people will continue to misunderstand us, and they will continue to be puzzled, wondering why those "stubborn few" of us keep

fighting and speaking out.

Hopefully, those of you reading this will be as objective as possible, because I am not projecting a message of hate — I am projecting truth. And although the truth hurts, it must be recognized and dealt with.

The irony of this is we aren't asking for everything, we are just asking for our fair share of resources and respect. For example, of all the S.P.O. programming, how many presentations reflect Black culture?

Did you know that there are only three full-time Black Studies instructors? How many top administrators or faculty are Black?

These are the fundamental things that need to be considered when one wonders why B.L.A.C. is always in conflict with the University.

So please — be objective and carefully consider what has been said, because if you understand it, then you will understand and appreciate B.L.A.C.

## Achiever...

(Continued from page 5)

succeed without the help of the community that they seek to serve. For too long we have been pimped and placated into believing that West Omaha had some ingenious and incisive answer to all that we want and need. It is now time to look inward and utilize that which we have in our own midst.

Larry Station's initiative and vigor can also be emulated and extended into other areas — the arts, alternative schools for disadvantaged children, real estate agencies and the like. For in the final analysis, what we do we must do together — there are no separate solutions.

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# Pudgy's: quality lace

Never forget a customer, never let a customer forget you.

— Roy L. Smith

Four successful years gone to the dogs. No, that's not the epitaph of a college student who couldn't find a job.

Rather it's the story of a UNO graduate who created his own job by creating his own business. And he's watched it flourish ever since.

Phil Cerra, age 27, graduated from UNO in 1976. Less than a year later he was out on the streets. Like a lot of college students these days, right?

Wrong. He was out on the streets of downtown Omaha selling hot dogs under the "Pudgy's" banner.

"I was in between jobs," says Cerra, explaining the events surrounding his venture into the business world. "It was go to work or take a chance. I'd always wanted to have my own business."

"I was at the point where I could get a different job or try to open my own business. All indicators pointed to starting my own place."

"I didn't have any debts, car loans or other responsibilities, so I took a chance. I decided on the food market because I thought it would be easier to get into."

"Also, fast food restaurants were big at the time and I saw that the hot dog had potential in Omaha, especially with the right price tag."

The Chicago-born Cerra came to Omaha in 1972 and attended Creighton for two years. After a brief return to the Windy City, he came back to Omaha and finished college as an arts major at UNO.

He has taken business courses at UNO since graduating, the most recent was a management course last spring.

Cerra said he studied the area and found that other places that sold footlongs, hot dogs and chili dogs did promising business.

"I'd had some experience as a kid in Chicago, too. My cousin owned a small business like the one I have and I got to know a few things."

So it was with dogged determination and visions of profit that he opened his business in April 1977 to the lunchtime crowds of the downtown area.

Cerra admits to having no notions of a big, fancy store. Rather, he set up a hot dog stand near the Hilton Hotel and put his vocal chords to the arduous task of drawing the attention of passers-by.

"I was pretty loud, I guess," he says with a smile. "I was trying to bring back the image of the hot dog vendors of times past. When people think of hot dogs, they think of baseball games and the old New York street vendors."

"That first year I had to yell to get attention."

Fortunately, the second year was different.

"I didn't have time to yell because there were lines of people and I was rushing around getting their orders."

Eventually the demand pushed Cerra's thoughts to expansion. In October 1978 he opened up another Pudgy's outlet on Fifteenth Street between Dodge and Douglas streets.

"Right now, that's going great guns," says Cerra.

Last August, he opened another store on Douglas Street just west of the Seventeenth Street intersection.

The two stores are a study in contrasts.

The Fifteenth Street outlet is housed in an older, somewhat abused building. Its decor is early Salvation Army.

The store two blocks to the west is a bit smaller and has modern tables and chairs made of Formica and plastic.

"Most of my business consists of orders to go," he says. "I don't emphasize decor. My stores aren't real fancy and I'm not going to set any square footage records."

"The important thing is to get the people in and send them out with a good quality product."

Quality. It's Cerra's trademark, according to several customers surveyed at his three outlets.

"I've been buying lunch here for four years and I've never had a bad hot dog or sandwich," says a lawyer whose office is near the Fifteenth Street store.

"I like the atmosphere and I like Phil. The food is high-quality, no doubt about it. Put that all together and that's my reason for coming here," says a young secretary outside the Seventeenth Street store.

"The quality of the food is No. 1 on the list," Cerra says. "Then comes speed, then atmosphere."

Advertising is last on the list of importance.

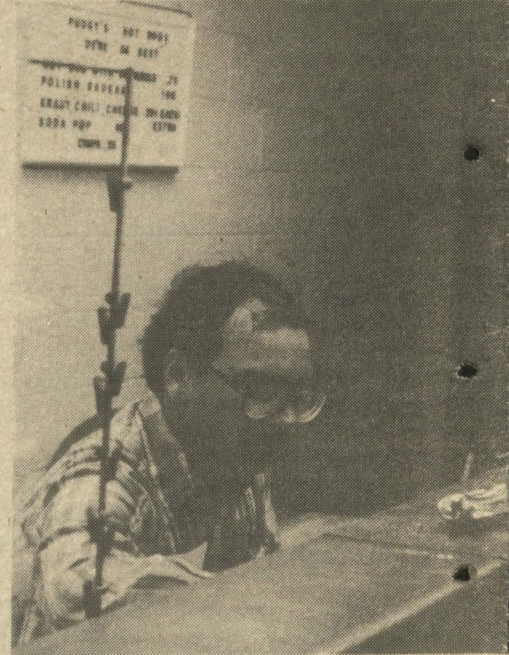
"If we're selling quality and we're speedy, people will come. Maybe not as much to my place as to the others who advertise heavily, but I don't need to jam the airwaves."

"Word of mouth advertising is the best there is. Our business area covers three square blocks. I don't need TV and radio ads. Now and then Pete Citron (WOWT reporter/reviewer) or Jeff Jordan (World-Herald columnist) will give me a plug. That's always good."

"I have advertised on a few bus benches and billboards. But I don't think they do as much as word-of-mouth advertising," he says.

No advertising? One might wonder how Pudgy's survives in the world of mass advertising via mass media.

But therein lies one of Cerra's key weapons against inflation.



## Cerra's touch unique buye

The day will dawn soon when the "progress leveled much of the architectural artwork of cre

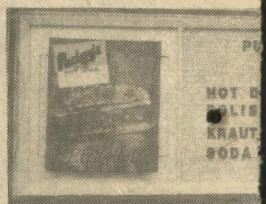
And as the steel ball swings through brick structures to inglorious heaps of rubble, more asking themselves what the area will really be moved on.

That, of course, will be years down the road. As for now, downtown employees scramble the going-out-of-business sales while working in

Many voice their objections to the demolition massive changes slated for downtown Omaha. Among those are the loyal regulars that line

teenth Street just south of Dodge. As the construction (destruction?) crews in down the stand draws near.

And Phil Cerra knows it.



His Pudgy's hot dog stand is somewhat of a young age.

"You just gotta roll with the punches," is his And he does. The cart he operates may be but he'll just concentrate on his two other downt

For many faithful Pudgy's regulars, it will But not for Cerra, the gummy gambler who fo his hot dog stand in downtown O.

Since that time, he has waged a furious restaurateurs.

And against inflation, too. It was April 1977 near the Hilton Hotel. Local media jumped on h

'Hot d

The short, personable man filling the air w copy. He had style. He had a way with people. H

And he sold quality.

Four years later, Cerra still has that same o

A little expansion — including outlets on Fi and near the intersection of Seventeenth and D

a corner on the market within a three-block are

The absence of his vendor's cart from the loss of yet another institute in the area, maybe

But the downtown lunch bunch is aware th importantly a sincere word from the boss — by

Inside or out, the lines at Pudgy's provoked His business doesn't appear to be hurting.

Contr

The atmosphere pervading both indoor faci On the one hand it's fast-paced, with wor

while assembling orders. On the other hand, it's sing laxly with patrons.

And when Cerra's behind the counter at one "How was your weekend, sir?"

"Hey you have a great day and thanks."

"That's my sister Lu. She's the brains behin

His easy manner, of course, is much mor prides himself on talking "to the people, not at t

His words definitely ring truer than the n that be all?" at many big-chain fast-foot outlets

His efforts and ideas back in '77 brought a area.

The little stand will be missed. It mixed sor And if some of the business offers flowin

'silent partner' may also be deemed a signific Cerra has given Omaha a few lessons on h

the personal touch he serves at no charge las br

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### ● CATERING

### ● DELI MEATS & CHEESES

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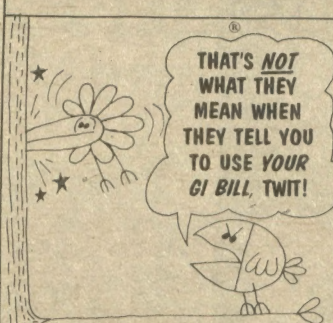
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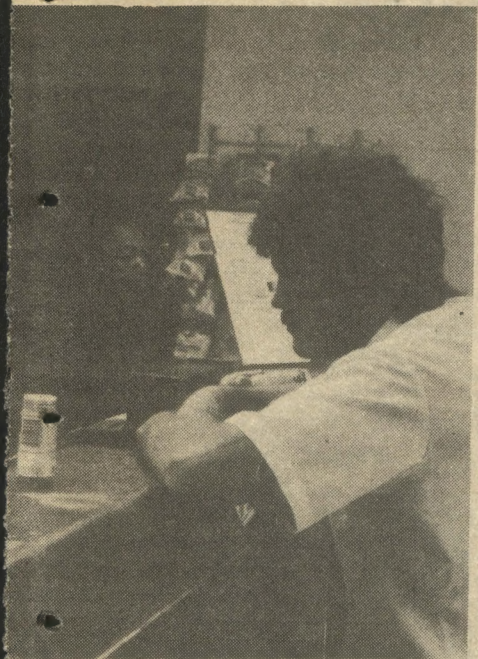
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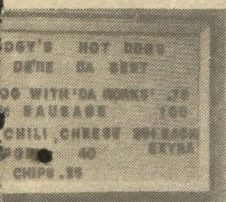


# ed with personality



## ch breeds r-seller link

"of the downtown wrecking crews will have  
ators of another era.  
and mortar walls, reducing once-beautiful  
and more people in the downtown area are  
e like when construction crews have finally  
e about on their lunch hour, trying to hit all  
a quick bite to eat.  
on work. For many are those affected by the  
e up in front of a small vendor's cart on Six-  
ch nearer to that locale, the time for closing



a downtown landmark, despite its relative  
philosophy.  
closed for an undetermined period of time,  
own outlets.  
be disheartening.  
ur years earlier invested all he had to set up  
war in a competitive market against area  
when Cerra first pushed his cart to a position  
is every move.  
ogs  
th cries of "Hot dogs, 75 cents!" made good  
e had perspective.

quality. And six bits still buys the product.  
teenth Street (between Dodge and Douglas)  
Douglas Streets — has given the Pudgy's chain  
a.  
streets of downtown Omaha constitutes the  
not in terms of years, but in terms of impact.  
at they can still get a good deal — and more  
stopping into the two nearby outlets.  
no sympathy for the man running the show.

ast  
ities offer a study in contrast.  
kers scurrying around, dodging each other  
s laid back, easy going, with workers conver-  
of the indoor locations, it's even more so.

nd the operation and I'm the good looks."  
e important than what he says, although he  
hem."  
asal monotones inquiring unexcitedly "Will  
new and fresh personality to the downtown  
ne of the old with a modern touch.  
g Cerra's way please him, his becoming a  
at loss.  
ow a small food business should be run. And  
red a unique union between buyer and seller.

Low overhead.  
"If you're in the right place at the right time, and don't spend  
much money on anything but the necessities, you're going to do all  
right," he explains.  
"I emphasize cutting down waste. And, fortunately, as inflation  
has risen, so has my business.  
"The volume we do has kept prices down, but we're starting to feel  
the crunch somewhat," he adds.  
Four years of selling hot dogs at the same price — 75 cents — is a  
pretty decent track record, some might concede.  
"We've gone up on soda from a quarter to 40 cents," he says, ad-

## Photos and stories by kevin quinn

ding that the price of chips might be increased soon.  
"But there are businesses downtown asking a buck and a half for a  
hot dog. At my place you get your money's worth."  
And Cerra is neither hesitant nor brash when he says "I don't  
think anyone in town sells as good a hot dog as I do. It is, by far, the  
best around."  
Cerra's hot dogs are not the sole reason for his downtown fame.  
His antics behind the vendor's stand or behind the counter draw  
crowds as well as his product.  
"I get a kick out of the song and dance," he says. "I try to have a  
personal comment for everyone. I'm probably the slowest worker I  
have because I'm always talking."  
His greatest asset?  
"My personality," he says, again no trace of conceit.  
"I'm outgoing and I like people. I think people see me as honest. I  
talk to them, not at them."  
Does he ever grow "dog tired?"  
"The job is never a burden. It's lots of fun and there's always  
challenge."  
One interesting challenge which might surface in the following  
months is whether Pudgy's can survive the "loss" of its  
owner/manager.  
"I'm in the process of considering three job offers," he says, ad-  
ding that none are fast-food related.  
"My sister Lu (current employee at Fifteenth Street store) will  
run the show and I'll be a silent partner, an investor. I'll be the sole  
owner and she'll handle the working end."  
But what about any big dreams of going to a midwest, or even na-

tional chain?  
"Oh, that's always on my mind. But in order to attain that goal I'm  
going to have to get out and work for someone else, earn two incomes  
and pour my salary from Pudgy's back into retained earnings.  
"In the next five years we'll concentrate heavily on our downtown  
business, polishing up here and there. And I'll keep my eyes open for  
other areas and other markets."  
Cerra shows some disdain when asked if he considers himself the  
Hot Dog King of Omaha.  
"Now I'm the prince. Maybe in 10 years I'll be the king." He drops  
it there, the tone of the last few words indicating his disgust at the  
query.  
If Cerra takes another job elsewhere, what are the business'  
chances of survival?  
"It shouldn't hurt the business at all," he says, adding with a  
mischievous smile "Unless my employees are more obnoxious than I  
am."  
He grows serious a minute, then says "I thought I was a pretty hot  
tomato when I started this back in 1977. I was always talking, trying to  
get attention.  
"But now the business can run on its own. I'm not the focal point of  
my business, the food is. No doubt about it, the competition in the  
downtown area is stiff and getting stiffer.  
"But I'm not worried. We're not running on my reputation  
anymore. Our quality is the key."  
The recent shutdown of his operations via cart doesn't bother him  
either.  
"The construction work has forced us to close down our outside  
cart, but I don't think that will hurt us that badly. We have two stores  
close by."  
Cerra had been worried in the past about being "knocked off the  
streets" by the Health Department.  
"They wanted me to completely enclose the cart, which kind of  
defeats the purpose of having it out there," he says. "They can really  
stifle you, so you have to be good with them..." he adds, voice trailing  
off.  
Cerra would offer this advice to prospective business owners:  
1) Have plenty of money.  
2) Know what you're doing and getting into.  
3) Listen to people for ideas.  
4) Know the market you're trying to get into.  
5) Don't believe everything your imagination tells you.  
"You have to take yourself with a grain of salt, otherwise you'll  
get in trouble."

Lucille Ball says,  
"Give a gift of  
you. Be a Red Cross  
Volunteer."



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# Pudgy's: quality laced with personality

Never forget a customer, never let a customer forget you.

— Roy L. Smith

Four successful years gone to the dogs. No, that's not the epitaph of a college student who couldn't find a job.

Rather it's the story of a UNO graduate who created his own job by creating his own business. And he's watched it flourish ever since. Phil Cerra, age 27, graduated from UNO in 1976. Less than a year later he was out on the streets. Like a lot of college students these days, right?

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Eventually the demand pushed Cerra's thoughts to expansion. In October 1978 he opened up another Pudgy's outlet on Fifteenth Street between Dodge and Douglas streets.

"Right now, that's going great guns," says Cerra. Last August, he opened another store on Douglas Street just west of the Seventeenth Street intersection.

The two stores are a study in contrasts. The Fifteenth Street outlet is housed in an older, somewhat abused building. Its decor is early Salvation Army.

The store two blocks to the west is a bit smaller and has modern tables and chairs made of Formica and plastic.

"Most of my business consists of orders to go," he says. "I don't emphasize decor. My stores aren't real fancy and I'm not going to set any square footage records."

"The important thing is to get the people in and send them out with a good quality product."

Quality. It's Cerra's trademark, according to several customers surveyed at his three outlets.

"I've been buying lunch here for four years and I've never had a bad hot dog or sandwich," says a lawyer whose office is near the Fifteenth Street store.

"I like the atmosphere and I like Phil. The food is high-quality, no doubt about it. Put that all together and that's my reason for coming here," says a young secretary outside the Seventeenth Street store.

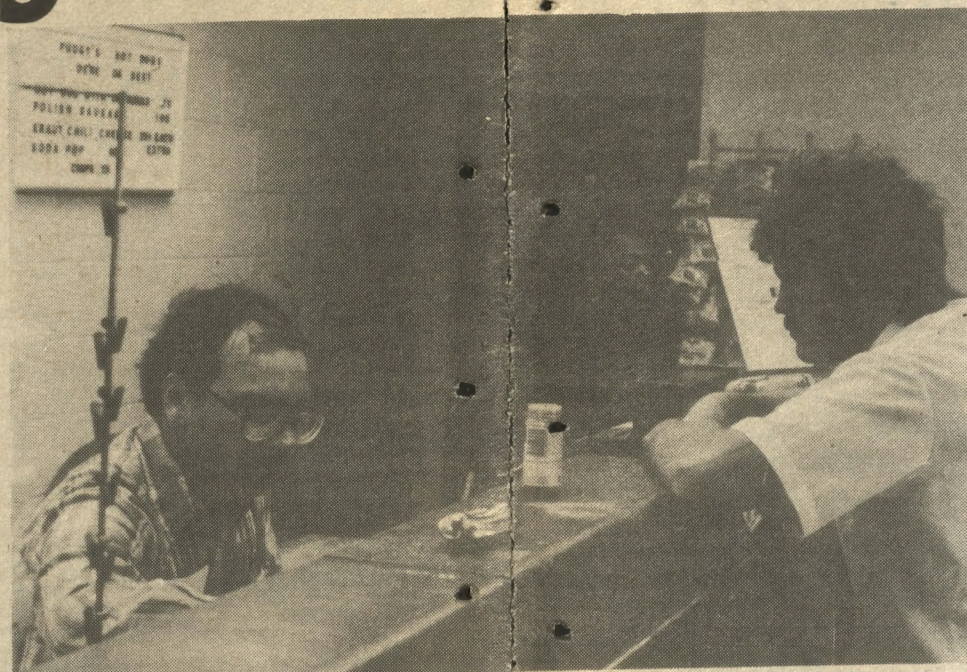
"The quality of the food is No. 1 on the list," Cerra says. "Then comes speed, then atmosphere."

Advertising is last on the list of importance. "If we're selling quality and we're speedy, people will come. Maybe not as much to my place as to the others who advertise heavily, but I don't need to jam the airwaves."

"Word of mouth advertising is the best there is. Our business area covers three square blocks. I don't need TV and radio ads. Now and then Pete Citron (WOWT reporter/reviewer) or Jeff Jordan (World-Herald columnist) will give me a plug. That's always good."

"I have advertised on a few bus benches and billboards. But I don't think they do as much as word-of-mouth advertising," he says. No advertising? One might wonder how Pudgy's survives in the world of mass advertising via mass media.

But therein lies one of Cerra's key weapons against inflation.



## Cerra's touch breeds unique buyer-seller link

The day will dawn soon when the "progress" of the downtown wrecking crews will have leveled much of the architectural artwork of another era.

And as the steel ball swings through brick and mortar walls, reducing once-beautiful structures to inglorious heaps of rubble, more and more people in the downtown area are asking themselves what the area will really be like when construction crews have finally moved on.

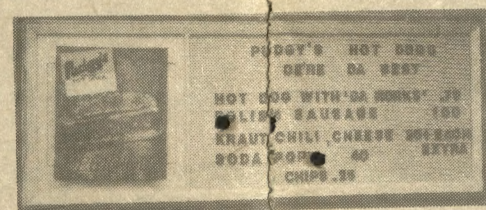
That, of course, will be years down the road. As for now, downtown employees scramble about on their lunch hour, trying to hit all the going-out-of-business sales while working in a quick bite to eat.

Many voice their objections to the demolition work. For many are those affected by the massive changes slated for downtown Omaha.

Among those are the loyal regulars that line up in front of a small vendor's cart on Sixteenth Street just south of Dodge.

As the construction (destruction?) crews inch nearer to that locale, the time for closing down the stand draws near.

And Phil Cerra knows it.



His Pudgy's hot dog stand is somewhat of a downtown landmark, despite its relative young age.

"You just gotta roll with the punches," is his philosophy. And he does. The cart he operates may be closed for an undetermined period of time, but he'll just concentrate on his two other downtown outlets.

For many faithful Pudgy's regulars, it will be disheartening. But not for Cerra, the gutsy gambler who four years earlier invested all he had to set up his hot dog stand in downtown O.

Since that time, he has waged a furious war in a competitive market against area restaurateurs.

And against inflation, too. It was April 1977 when Cerra first pushed his cart to a position near the Hilton Hotel. Local media jumped on his every move.

'Hot dogs' The short, personable man filling the air with cries of "Hot dogs, 75 cents!" made good copy. He had style. He had a way with people. He had perspective.

And he sold quality. Four years later, Cerra still has that same quality. And six bits still buys the product.

A little expansion — including outlets on Fifteenth Street (between Dodge and Douglas) and near the intersection of Seventeenth and Douglas Streets — has given the Pudgy's chain a corner on the market within a three-block area.

The absence of his vendor's cart from the streets of downtown Omaha constitutes the loss of yet another institute in the area, maybe not in terms of years, but in terms of impact.

But the downtown lunch bunch is aware that they can still get a good deal — and more importantly a sincere word from the boss — by stopping into the two nearby outlets.

Inside or out, the lines at Pudgy's provoke no sympathy for the man running the show. His business doesn't appear to be hurting.

Contrast The atmosphere pervading both indoor facilities offer a study in contrast. On the one hand it's fast-paced, with workers scurrying around, dodging each other while assembling orders. On the other hand, it's laid back, easy going, with workers conversing laxly with patrons.

And when Cerra's behind the counter at one of the indoor locations, it's even more so. "How was your weekend, sir?"

"Hey you have a great day and thanks."

"That's my sister Lu. She's the brains behind the operation and I'm the good looks."

His easy manner, of course, is much more important than what he says, although he prides himself on talking "to the people, not at them."

His words definitely ring truer than the nasal monotones inquiring unexcitedly "Will that be all?" at many big-chain fast-food outlets.

His efforts and ideas back in '77 brought a new and fresh personality to the downtown area.

The little stand will be missed. It mixed some of the old with a modern touch. And if some of the business offers flowing Cerra's way please him, his becoming a 'silent partner' may also be deemed a significant loss.

Cerra has given Omaha a few lessons on how a small food business should be run. And the personal touch he serves at no charge has bred a unique union between buyer and seller.

Low overhead. "If you're in the right place at the right time, and don't spend much money on anything but the necessities, you're going to do all right," he explains.

"I emphasize cutting down waste. And, fortunately, as inflation has risen, so has my business."

"The volume we do has kept prices down, but we're starting to feel the crunch somewhat," he adds.

Four years of selling hot dogs at the same price — 75 cents — is a pretty decent track record, some might concede.

"We've gone up on soda from a quarter to 40 cents," he says, adding.

## Photos and stories by kevin quinn

ding that the price of chips might be increased soon. "But there are businesses downtown asking a buck and a half for a hot dog. At my place you get your money's worth."

And Cerra is neither hesitant nor brash when he says "I don't think anyone in town sells as good a hot dog as I do. It is, by far, the best around."

Cerra's hot dogs are not the sole reason for his downtown fame. His antics behind the vendor's stand or behind the counter draw crowds as well as his product.

"I get a kick out of the song and dance," he says. "I try to have a personal comment for everyone. I'm probably the slowest worker I have because I'm always talking."

His greatest asset? "My personality," he says, again no trace of conceit.

"I'm outgoing and I like people. I think people see me as honest. I talk to them, not at them."

Does he ever grow "dog tired?" "The job is never a burden. It's lots of fun and there's always challenge."

One interesting challenge which might surface in the following months is whether Pudgy's can survive the "loss" of its owner/manager.

"I'm in the process of considering three job offers," he says, adding that none are fast-food related.

"My sister Lu (current employee at Fifteenth Street store) will run the show and I'll be a silent partner, an investor. I'll be the sole owner and she'll handle the working end."

But what about any big dreams of going to a midwest, or even na-

tional chain? "Oh, that's always on my mind. But in order to attain that goal I'm going to have to get out and work for someone else, earn two incomes and pour my salary from Pudgy's back into retained earnings."

"In the next five years we'll concentrate heavily on our downtown business, polishing up here and there. And I'll keep my eyes open for other areas and other markets."

Cerra shows some disdain when asked if he considers himself the Hot Dog King of Omaha.

"Now I'm the prince. Maybe in 10 years I'll be the king." He drops it there, the tone of the last few words indicating his disgust at the query.

If Cerra takes another job elsewhere, what are the business' chances of survival?

"It shouldn't hurt the business at all," he says, adding with a mischievous smile "Unless my employees are more obnoxious than I am."

He grows serious a minute, then says "I thought I was a pretty hot tomato when I started this back in 1977. I was always talking, trying to get attention."

"But now the business can run on its own. I'm not the focal point of my business, the food is. No doubt about it, the competition in the downtown area is stiff and getting stiffer."

"But I'm not worried. We're not running on my reputation anymore. Our quality is the key."

The recent shutdown of his operations via cart doesn't bother him either.

"The construction work has forced us to close down our outside cart, but I don't think that will hurt us that badly. We have two stores close by."

Cerra had been worried in the past about being "knocked off the streets" by the Health Department.

"They wanted me to completely enclose the cart, which kind of defeats the purpose of having it out there," he says. "They can really stifle you, so you have to be good with them..." he adds, voice trailing off.

Cerra would offer this advice to prospective business owners:

1) Have plenty of money.

2) Know what you're doing and getting into.

3) Listen to people for ideas.

4) Know the market you're trying to get into.

5) Don't believe everything your imagination tells you.

"You have to take yourself with a grain of salt, otherwise you'll get in trouble."

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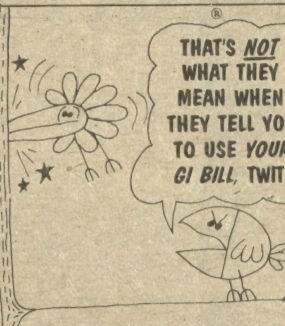
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So says the VA... by Ken Montone



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Nighthawks now on major label

# Hot Chi Town R&B band to be at Howard Street

Rarely do we get the chance to hear nightclub music as polished and energetic as the brand played by The Nighthawks, the Chicago-based rhythm and blues band playing the Howard St. tavern Saturday night.

With an established reputation as one of the Windy City's hottest club bands, the 'Hawks played more than 300 dates last year. In spite of a hectic travel schedule (They visited 32 states last year), The Nighthawks have cut several albums, including a recent release for Mercury Records, their first on a major label, called "The Nighthawks."

The band's current lineup has been together since 1974, two years after the birth of the band in Washington, D.C. They moved on to stops in the Boston and Atlanta areas, building their reputation by backing top blues artists like Otis Rush and James Cotton.

The band cut four records for Adelphi Records under their own names and a couple as sidemen. Though they were critically acclaimed, The Nighthawks surrendered the spotlight in their albums to guest stars with bigger names, which is why the group is excited about the sound of their newest album.

"That was one of the challenges of the new record," said lead vocalist and harp player Mark Wenner. "It's difficult to capture the live energy

without doing a live album; you're in a different environment in the studio. A lot of the songs on the album we've been doing live for awhile, but some of the arrangements were altered to make them come across better on record."

It's the ability to lay down strong rock and roll that has resulted in some pretty interesting gigs for The Nighthawks. One was in Georgetown, D.C., where George Thorogood was playing across the street. At a predesignated time, both bands started playing "Madison Blues."

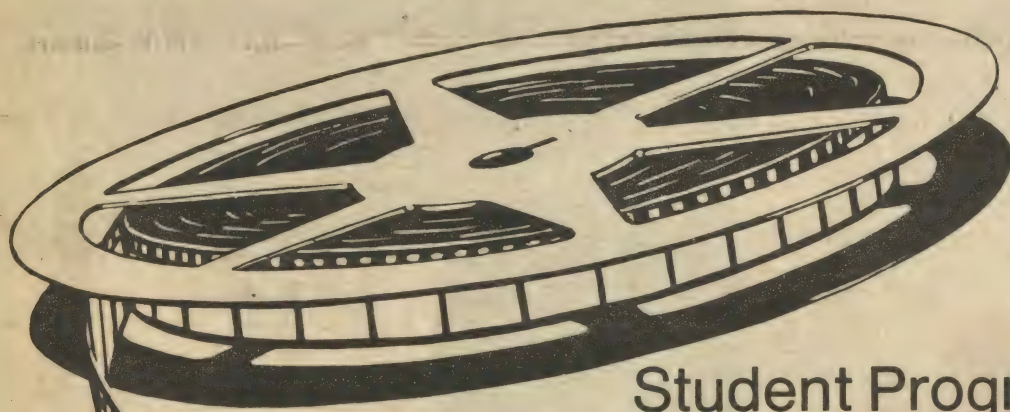
Nighthawks guitarist Jim Thackery and Thorogood each walked out of their respective clubs, still playing guitars, met in the middle of the street (literally stopping traffic), jammed awhile, switched cords, and then continued on, each joining the other's band to finish the song.

Within the past two years, acts such as The Nighthawks and George Thorogood and the Destroyers have been bringing people back into the clubs to hear some solid blues-based rock and roll.

"The blue revival and the new wave scene aren't that far apart," said Wenner. "Both were a reaction to what was happening and a return to the basics. Maybe some people think the Sex Pistols are too much, but they may go out to see the Nighthawks."



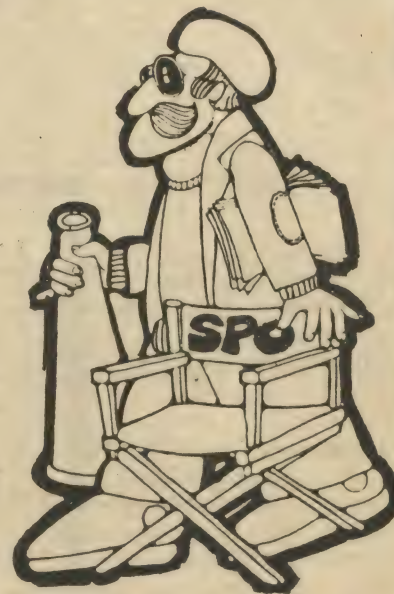
The Nighthawks ... from Chicago.



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# Warden's-eye view gives "Brubaker unique perspective

Fifty-four-year-old Tom Murton is the man on whom 20th Century-Fox's film "Brubaker" is based. After being hired by Governor Winthrop Rockefeller, Murton spent 10 months cleaning up abuses at Arkansas' Tucker Prison Farm, then moved to the State Prison at Cummins, thought to be the nation's worst prison, in January, 1968.

Three weeks later on prison grounds, with the media present, he unearthed three skeletons in unmarked graves. Murton had information that scores of other inmates has been murdered and secretly buried on prison grounds. Fearing a scandal, the State Prison Board fired him.

In February, 1970, the United States Supreme Court ruled that confinement in the Arkansas prison was unconstitutional. Nevertheless, Murton, one of America's leading penologists (who holds four degrees, including a doctorate, and has authored two books) has since been unable to get a job.

Posing as a prisoner, new warden Henry Brubaker (Robert Redford) enters Wakefield Prison to witness firsthand the brutality and corruption which exists within its walls. The trustees (armed inmates who act as guards) have a tyrannical hold on the other prisoners and run Wakefield's rackets, which range from homosexual prostitution to blood banks.

The staff is no better; the prison's superintendent farms inmates out to local businesses as slave labor and profits by illegally reselling beef and canned goods purchased by the prison kitchen.

Brubaker immediately institutes needed reforms but is eventually dismissed by the state's prison board after discovering that at least three, but probably scores of inmates had been murdered, then secretly buried on Wakefield's grounds.

There have been dozens of films about prison life in the United States, but "Brubaker" is among the best. What makes it so good is how it differs from the typical prison fare.

"Brubaker" is undoubtedly one of the most graphic films ever made portraying the physical and emotional degradation inflicted upon prisoners. The big difference is, this movie doesn't exploit or sensationalize the terror and brutality at Wakefield.

Also, it is unusual to see a prison movie from a warden's perspective. Invariably, prison films deal only with inmates, reducing the wardens to the role of being the "heavies."

Still another example of how "Brubaker" avoids stereotyping is the relationship between Redford and the governor's aide, played by Jane Alexander. Romance could easily and tastefully be introduced between these two intelligent singles, but both remain dedicated to their profession.

Just a word about the typically understated control Alexander brings to her character. Look for her to receive a Best Supporting Actress Oscar nomination for "Brubaker" and possibly win the statuette she so richly deserves.

Redford, in recent years, has acquired a reputation for excluding all roles save those that personally interest him for their "cause." Another pitfall fortunately avoided in "Brubaker" was the making of a "cause" movie, complete with maudlin propaganda and heart-tugging characters fighting injustices.

Instead, Redford, his charges and adversaries alike, are all real and unrepentant. It's a savvy Brubaker that orders inmates convicted of one-time murders-of-passion to serve as the gun tower guards. "They've got it out of their systems," he adroitly explains.

The crux of the movie revolves around Brubaker's principles, not his intentions, which are good, or his ability, which is considerable.

When the buried inmates' bodies are discovered and unearthing them begins, the Prison Board, which has become increasingly disenchanted with Brubaker's reforms, offer him money, support and autonomy in his running Wakefield. All he must do is cease the digging and hush up the affair.

At the end of the movie Brubaker says, "I'll compromise on strategy but not on principle." That is the theme that's supposed to come through.

One powerful postscript that the movie did not make which is germane to the story is that Brubaker (Murton) was never again able to obtain prison work. The movie closes with Brubaker driving away while the inmates, assembled before the new warden in the yard, clap their recognition of Brubaker.

As the real story goes, when Murton left Cummins Prison in 1968, he says, "I went out with a .38 in my belt, waved to the inmate guard on the gate and said 'Sayonara.' He wished me good luck and I said, you're the one who's going to need it."

— Paul McCormick

"Brubaker" is rated R and is currently playing at selected local theaters.

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# Heat subdues art fest crowd

BY MIKE ODOM  
Gateway Staff Writer

It was a thin crowd in thin clothing.

Friday's heat slowed the action at the sixth Summer Arts Festival on the grounds of the City-County Building.

A hot blast of a south wind kept scores of wind chimes rattling, but provided little relief.

Under the merciful shade of a gingko tree a few people lounged in their booths and eyed each other's wares: ceramic chimes and pots, macrame wall hangings, stained pine mirror frames.

A jigsaw throbbed nearby; someone was getting his name in wood.

Braving the sun, woodcarver Betty Brand of Omaha pounded on a walnut log. Thumbnail-sized chips split off before her chisel and littered the ground. She said she had been carving eight years. She turned over her current project revealing a bear's face among the chips.

A pair of craftsmen in the next stall rubbed on Coppertone and sweated.

The heat broke late Friday and by Saturday the festival seemed on the road to recovery. The people and their arts and crafts seemed more diverse, more vital.

Carol Kimball and Charlie Wright call their outfit "Calliope." Saturday she was working on a large soft sculpture of a calliope in her booth at the far west end of the festival grounds. Her other works included a four foot tall "friar" and a curvy woman with "a heart of gold" (or so the sign said).

More than 200 booths away, across batiks, stained glass, leather goods, jewelry and ceramics of all shapes, a remarkable jazz band, the Af-nicon Arkestra, held the attention of a crowd on 17th Street. Other musical acts Saturday included

the Omaha School of Music Madrigal Singers who performed more jazz and pop than madrigals, and the Omaha Youth Orchestra who were ah — young after all.

In addition to music and goodies to buy and haul home, the Arts Fest offered area residents an opportunity to see some of the W. Dale Clark Library's film collection. Films like Mickey

Mouse's debut "Steamboat Willie" and the Olivia Hussey version of "Romeo and Juliet" played at various times in the City Council chamber.

Other diversions included a dance performance by Dance Theater '76 and readings of recent works by area poets, including UNO English professor Michael Skau.



Members of Dance Theater '76 performing "Dancing is my Sport" on Saturday.



"I'm hot and tired and my feet hurt"—Renee Pitner, one of the Merry Marian Mimers who were selling balloons at the festival for the Metropolitan Arts Council.

## Security practice at downtown fest

BY DOUG SASSE  
Gateway Contributor

It was a warm Sunday afternoon at the Omaha Summer Arts Festival. The bands played as the happy multitudes milled through a myriad of displays, booths and shows, centered in and around the Douglas County Courthouse and the City/County Building.

The pleasant odor of spicy food and drink wafted over the festival grounds as the vendors sold their wares. Parents held children. Children held colorful balloons.

Vincent Fisher, an 18-year-old UNO student and a member of Law Enforcement Explorer Post 591, patrolled the pavillion, his dark eyes scanning the area for any sign of trouble. He was one of 25 members of Post 591 aiding local police by acting as security guards during the three days of the festival. Explorer posts from Bellevue, Boys Town and Council Bluffs were also on hand.

Joining Vincent were 16-year-old Julie Martin of 7261 Northridge Drive and 15-year-old Katie Potter of 3315 Nebraska Ave. Both have been with the Explorers for nearly 4 months. All Explorers were required to work long hours during the festival and deal with problems including drunks, transients, and one unidentified young man who staggered noisily about the grounds with a balloon stuffed down the back of his shirt.

"We were very fortunate. There were almost no thefts in the past three days," said Joyce Mulligan, Public Relations Agent for the post. "The only things reported stolen the whole time we were on duty were two rings and a pillow. Everyone's done a fine job and I'm proud of them."

The Explorers is a branch of the Boy Scouts which is open to young men and women between the ages of 14 and 21. They learn about career opportunities in the field. Law Enforcement Explorers go through the same training as police officers and are often referred to as "baby police officers."

New recruits serve a three month probationary period before they receive their badges and cap shields. Then they serve an internship and wear uniforms which are similar to those of their police counterparts. They do not carry guns.

Anthony Boettger, a former Explorer who started the post six years ago, remains as a supervisor. Boettger says there have been several UNO students involved in Post 591 over the years, including Terry Karelle, a UNO alumnus.

Boettger says the post has won several regional awards. New recruits are usually introduced to Explorers by friends or relatives, and many of them go on to become police officers.

Julie and Katie plan to become vice squad undercover agents. "We've always liked the challenge," they smile. "It's really a job just like everything else," explains Vincent.



Betty Brand, woodcarver, with some of her wares.

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## Dylan soul saved but is album unsavory

In *Saved*, Bob Dylan continues with the Born-Again Christian rock he staked out in *Slow Train Coming*. Working with the band he performed with on his two Omaha concerts last January, this album is a mixed bag.

*Saved* is an uneven set. When the music works, as it does nearly half the time, Dylan displays the sense of openness that has marked his best work. In the ballads like "Covenant Woman," "What Can I Do For You?" and "Saving Grace" Dylan sings with tenderness and conviction, making this new, non-secular music believable. If *Slow Train Coming* confused people as to the legitimacy of Dylan's religious rock, *Saved* will straighten them out. His well-known feeling for the ambiguous has no place here.

In too many of these numbers, however, old problems crop up. Dylan has always strived for a relaxed, natural sound, often at the expense of professionalism. In "A Satisfied Mind" and "Saved" he misses. These songs suffer from a musical looseness that is one step away from sloppiness; both sound like they could use another studio take.

The pacing of the album falters badly after the first half. Side

## albums

one closes with the intense, bright up-tempo "Solid Rock." The second side needs this kind of song; instead it is filled with slow and mid-tempo composition that each clock past four minutes, hurting the flow of the record. "In the Garden," especially, seems overblown.

As in *Slow Train Coming*, the remarkable thing about *Saved* is that Dylan seems to have conquered his own ego. The sense of self-importance that was characteristic of his personality when he made the classics *Highway 61 Revisited* and *Blonde on Blonde* (the albums on which his reputation as an artist rests) is gone on this album. These new songs indicate that Dylan is no longer interested in preserving his bile; certainly a mark of maturity.

While *Slow Train Coming* confused a lot of people with its Christian sentiments (many wondered if Dylan was serious), *Saved* is almost obnoxiously clear. The obviously devotional cover alone (which strikes me as cheesy) will eliminate any doubts.

*Saved*, like most Dylan albums, is a flawed record, but at least Dylan seems to care about what he is doing.

Next time he just needs to write more, and put a little more effort into what he does write.

— James Williamson



Photo by Paul McCormick

"The World's Greatest Drummer," Buddy Rich with eyes closed in concentration and sticks flailing, leads his big band in the Orpheum Theatre last week to the satisfaction of almost 1000 jazz aficionados.



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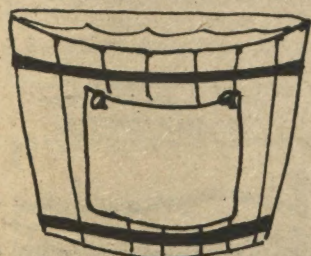
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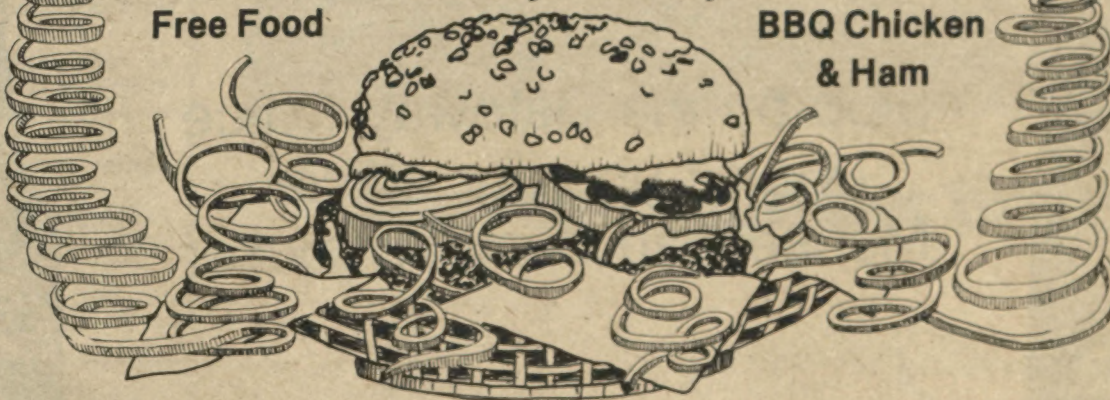
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# Lady Mav basketball stars assist with clinic



The second girls basketball clinic of the summer will be getting under way bright and early Monday morning. At left, Lady Mav guard Kriss Edwards dishes out pointers during a footwork drill, while (at right) former UNO basketball star Niece Jochims lectures a group of girls on rebounding techniques.



## Mav grapplers sign six recruits

By ERNIE MAY  
Gateway Sports Editor

UNO wrestling coach Mike Denney has signed six more recruits to national letters of intent, bringing his total number of recruits to 12.

All combined these six wrestlers have won a total of seven state championships.

Dave Clark from Millard, Neb., compiled a 117-7 record in four years of wrestling at Boys Town and Millard.

After finishing fourth in Class B his freshman year, Clark won Class B state titles his sophomore and junior years at the 132 and 145 pound weight class, before transferring to Millard High

School where he compiled a 30-1 record, winning the Class A 132 pound title.

The next wrestler to sign with UNO was Curt Ramsey, one of the top wrestling recruits in southwest Iowa.

Ramsey compiled a 34-3 record at 145 pounds, winning district and sectional championships before finishing third in the Iowa state tournament.

Ramsey, from Griswold, Iowa, also won seven other tournaments this past season.

One of the latest additions to the Maverick wrestling team is Alan Masilko, a Class C state champion from West Point, Neb.

Masilko, labeled a "good solid kid" by coach Denney, compiled an 81-11 career mark, including records of 31-9 his junior year and 31-1 his senior year.

"We need depth and quality people," said Denney. "Our goal is to be two or three wrestlers deep at each weight. The battle between Alan and Dave (Clark) will make them both better wrestlers."

Mike Braun, a transfer student from Wayne State, will be in the race for the 167 pound spot vacated by John Newell.

Braun, who will be immediately eligible because Wayne State dropped its wrestling program, recorded a 16-14 record as a freshman starter at Wayne.

"Mike is a solid fundamental wrestler who will be competing with Rick Heckendorn at 167 or 177 pounds," said Denney. "We are very glad to get him."

Jeff Roggasch, from Burwell, Neb., is another two-time state champion who will be wrestling for UNO this fall.

Roggasch recorded a 79-9 career mark in Class C while winning two state titles. He will also be playing football for the Mavs this fall in addition to wrestling.

Rounding out the newest list of recruits is Ted Reel, a Class B heavyweight champion from Crete, Neb.

Reel finished last season with a perfect 24-0 record. He finished his career with a 73-31 mark, losing only one match in the last two years.

Although Denney has signed some excellent wrestlers he cautioned that in recruiting he emphasizes the academic area first.

"We approach every recruit with the idea that they have to be students first," said Denney.

Denney went on to say starting this fall incoming wrestlers will be required to attend a study hall three nights a week which will be supervised by the coaches.

"The idea," said Denney, "is to get the students on the right track."

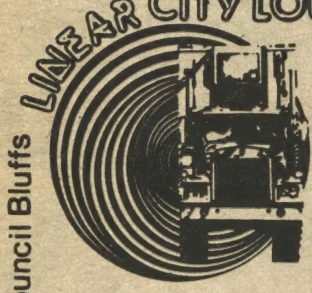


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## Ernie May

### Big names missing from All-star lineup

While baseball commissioner Bowie Kuhn is busy tabulating the results of the fans voting for Tuesday's All-Star game, I thought I'd throw in my two cents' worth by picking my own All-Star team. My reasons for doing this are simple. In the past, fans have had a tendency to vote for players on their past accomplishments instead of who is playing the best ball at the present time.

So here goes:

**American League**  
1b-Rod Carew, Angels  
2b-Paul Molitor, Brewers  
3b-Buddy Bell, Rangers  
ss-Alan Trammell, Tigers  
of-Reggie Jackson, Yankees  
of-Fred Lynn, Red Sox  
of-Ben Ogilvie, Brewers  
c-John Wathan, Royals  
p-Tommy John, Yankees  
-Scott McGregor, Orioles  
-Larry Gura, Royals  
-Chuck Rainey, Red Sox  
-Rudy May, Yankees  
-Ed Farmer, White Sox  
-Steve Stone, Orioles  
-Rich Gossage, Yankees  
-Mike Norris, A's  
dh-Carl Yastrzemski, Red Sox

**National League**  
1b-Ken Griffey, Cardinals  
2b-Dave Lopes, Dodgers  
3b-Ray Knight, Reds  
ss-Gary Templeton, Cardinals  
of-Reggie Smith, Dodgers  
of-Cesar Cedeno, Astros  
of-George Hendrick, Cardinals  
c-Ted Simmons, Cardinals  
p-J. R. Richard, Astros  
-Steve Carlton, Phillies  
-Nolan Ryan, Astros  
-Bob Welch, Dodgers  
-Jerry Reuss, Dodgers  
-Bruce Sutter, Cubs  
-Kent Tekulve, Pirates  
-Frank Pastore, Reds  
-Jim Bibby, Pirates  
dh-Warren Cromartie, Expos

As you can see I left a lot of big names out of the lineups. Guys like George Brett and Carlton Fisk are missing because they are injured. In the case of Dave Parker, however, he is performing so poorly this season that he doesn't belong on the team.

Regardless of the team the fans vote in, I would be willing to match mine against theirs any day.

#### Henderson resigns grid post

UNO athletic director Don Leahy announced this week that assistant football coach Pat Henderson, who was in charge of the defensive backfield the past two years, has resigned from UNO to take a similar position at Indiana State University.

Henderson, a 1975 University of Kansas graduate, came to UNO from Coffeyville Junior College in Kansas.

Maverick Head Coach Sandy Buda said a search would begin immediately for a successor to Henderson.

According to Leahy the deadline for applications is July 15, so a successor can be selected by early August.

#### Buda wins Publinks title

Congratulations to Head Football Coach Sandy Buda who won the third flight championship in the Publinks tournament which concluded Sunday.

Buda defeated John Dockery of Applewood Golf Course 2-and-1 in the finals of the match play tourney.

#### Lady Mavs sign four track recruits

Lady Mav Track Coach Bob Condon announced the signing of four more recruits to AIAW letters of intent.

Joining Kristi Stewart of Ashland, Neb., who signed earlier this summer, will be Candace Moats, Pam Mortenson, Linda Gottula, and Carolyn Buchert.

Moats, of Courtland, Neb., is one of the best senior milers and half milers in the state, according to Coach Condon. "She will more than fill the holes in those events left by graduation."

Next to come along was Pam Mortenson, who was ranked in the top ten among Nebraska high school shot putters.

Mortenson, who holds the Fremont High School shot put record of 40-2½, is also a top student, currently holding a 4.0 grade point average.

Although she did not throw the discus or javelin in high school, Condon said he feels "she's the type of person who can pick up these events rapidly and do well at them."

Carolyn Buchert, who attended Glendale High School in Springfield, Mo., was a conference champ as well as an All-City recordholder while competing in the 100, 200 and 400 meters and the long jump.

The fourth new recruit to sign is Linda Gottula, a junior college transfer from Table Rock, Neb.

Gottula, a pre-med student, was a Junior College All-American in 1979. She also holds a perfect 4.0 grade point average. "Linda will help the team all the way around," said Condon.

# sports

## HPER opens to guests

Beginning this summer UNO students, faculty and staff may sponsor guests to participate in recreational activities in the new Health, Physical Education and Recreation Building.

The new policy, now in effect, allows a student, faculty or staff member with a current validated I.D. or Activity Card to sponsor up to two guests each time they participate in the HPER Building during family recreation hours.

The following guidelines govern guest participation in the HPER Building:

1. Sponsor must show up in person with their guest(s).
2. Sponsor of guest(s) must check out equipment.
3. Guest(s) must participate with their sponsor.
4. Guest fee is \$2.00 per day per person (18 years and older),

guest(s) below 18 years of age are admitted free of charge.

5. Guest policy is only in effect during family recreation hours.

**Summer Family Recreation Hours**

Monday-Friday from 1:00 to 8:00 p.m.; Saturday from 9:00

a.m. to 3:00 p.m.; Sunday from noon to 6:00 p.m.

An announcement will be made regarding times and dates for fall hours. For more information contact the Campus Recreation office, HPER Room 100 or call 554-2539.

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